



Country:

 France

Organisation:

Fútbol Más France

Find more here:

<https://futbolmas.org>

Contact:

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Type of activity:

Promotion of children's wellbeing through sport

Short description:

Fútbol Más was founded in 2008 in Chile and is now present in ten countries. Its objective is to promote, through football, the wellbeing and happiness of children and communities that live in contexts of social vulnerability. The organisation developed its own methodology that reinforces five fundamental values in children: respect, joy, responsibility, creativity and teamwork. The programmes usually rely on in-person activities involving games and sport, such as socio-sporting sessions, which had to be cancelled due to Covid-19. Thus, they developed a virtual programme called "Ma maison mon terrain" with UNICEF, which promotes physical activity through weekly video bites featuring didactic material including challenges to do at home and tips on personal hygiene for children and teenagers.

SDGs covered by this activity:



Key topics covered by this activity:

Wellbeing and happiness of children, responsibility, creativity & teamwork