



Country:

 France

Organisation:

Surfrider Foundation Europe

Find more here:

<https://surfrider.eu>

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Type of activity:

Promotion of environmental sustainability
in the sport sector

Short description:

The Green Sports Hub Europe (GSHE) project includes four key pillars and a clear strategy for how the project will help the sports sector become more environmentally sustainable. More broadly, the project will test the potential of the sports sector, as a high-profile and news agenda-driving industry, to be a channel for the societal behavioural change needed to make the European Green Deal a reality. GSHE is focusing on good governance so that leaders have the knowledge and skills to place environmental sustainability at the heart of their strategy. GSHE will be a support system for organisations to share knowledge and best practices so that they can learn from each other and develop. GSHE will (1) gather a set of recognised experts and activists in different fields bridging the gap between sport stakeholders, public authorities and environmental NGOs, (2) listen to the needs of the sector and (3) equip sports organisations and their events with the necessary tools (such as a self-assessment tool, a Playbook and a Charter) to translate existing ISO standards on environmental sustainability into concrete action.

SDGs covered by this activity:



Key topics covered by this activity:

Environment, environmental sustainability, good governance