



Country:



Brazil

Organisation:

The GIZ and Brazilian local partners

Find more here:

<https://bit.ly/3fJkFZy>

Contact:

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Type of activity:

Sport for social change

Short description:

Although Brazil has established itself as a major political and economic player on the international stage, the lives of many young people living in deprived urban areas are marked by a lack of educational opportunities and deployment prospects, poor living conditions, gang and drug-related crime and sexual exploitation. Sport, in particular football, presents an opportunity to reach out to this section of population, which plays an important role in the development process of a country. Therefore, the GIZ and their Brazilian partners support efforts to link sport and development goals, using the 'treino social' method, which was developed for use with various age groups. The method combines football coaching with sessions designed to address social issues and teach social skills in areas such as health, gender equality and peaceful conflict resolution. In order to maximise the impact of these measures and integrate them into existing structures, they are delivered as part of established governmental and social programmes in the country.

SDGs covered by this activity:



Key topics covered by this activity:

Gender equality, peaceful conflict resolution