

GOOD EXAMPLE OF **SDG** ACTIVITIES



Country:

Brazil

Organisation:

Sesc

Find more here:

https://www.sesc.com.br https://bit.ly/3M6VqN0

Type of activity:

Sport for sustainable development

Short description:

Quality of life and wellbeing are the focus of Sesc's work. Through a wide range of activities, Sesc provides the public with opportunities to develop their full potential. Diversity, national presence and training activities are important aspects of the institution, and are the basis of all projects and services offered in the areas of health, leisure, culture, education, sport, tourism and sustainability. Case: Jogando em rede - e sud American network on women football. The theme of women's participation in sports is getting higher on the agenda. Football is a strong part of South America's sports culture, however its participation is dominated by men. Sesc believes that women should have the right to play to experience the game and be part of that culture and that they have a role to play in encouraging progress on this issue.

SDGs covered by this activity:









Key topics covered by this activity:

Quality of life and wellbeing





