

GOOD EXAMPLE OF **SDG** ACTIVITIES



Country: UK

Organisation:

Alive and Kicking

Find more here:

https://aliveandkicking.org/impact

Contact:

info@aliveandkicking.org

Type of activity:

Strengthening communities through football

Short description:

Alive and Kicking uses the lifecycle of a football to grow and strengthen communities around the world. Alive and Kicking provide ethical jobs for people from communities facing disadvantage. Employees have access to benefits that are often taken for granted including a fair wage, holiday and sick pay and a pension scheme. 99% of its staff are local and have access to a range of role opportunities from ball production and marketing to sales and finance.

SDGs covered by this activity:











Key topics covered by this activity:

Football, creating jobs, fundraising, health education using sport, community development





